

CHAPTER ONE – PUBLIC INPUT SUMMARY



In order to establish a better understanding of the current state of Broward County Parks and Recreation Division (“Division”) and to help determine the needs and priorities for the future, the planning process incorporated a variety of input from Broward County (“County”) residents.

This included a series of key stakeholder interviews and focus group discussions, as well as five public forums and the crowd-sourcing website www.betterparksbetterbroward.com. The following sections summarize and highlight the key findings from each stage of the extensive public input process.

These mediums helped engage over 170 participants in the County. These included representatives from:

Stakeholders and User Groups	
Broward County Board of County Commissioners	Broward County Park Senior Managers
Broward County Administrators	Broward County Park Managers
Broward County Directors	Broward County Park Associate Managers & Supervisors
Broward County Marine Advisory Committee	Broward County Park First Line Staff
Broward County Mayor & Vice Mayor	Municipal Park Directors in Broward County
Broward County Parks Advisory Board	Parks Foundation of Broward County

1.1 KEY STAKEHOLDER AND FOCUS GROUPS SUMMARY

A fundamental part of the Parks and Recreation System Master Plan (“Plan”) process includes conducting a robust outreach effort to solicit critical input from key stakeholders and focus groups. Over the course of three days in March 2020, the consulting team convened with these groups to better assess the needs of constituents across the County. The purpose of these meetings was to gain insight into the current strengths, opportunities and priorities for the park system, and to better understand future recreational needs of the County.

1.1.1 STRENGTHS

Based on feedback from key stakeholder interviews, common themes arose in many conversations. These themes included preservation of natural habitats, diverse/multigenerational programming, staff growth and development, an active volunteer base, collaborative community partnerships, and facilities.

OPEN SPACES

Many stakeholders communicated that the Division’s park system provides an abundance of natural resources, pristine beauty and educational opportunities. The nature offerings provide residents with an opportunity to connect to nature and an unparalleled recreation experience. Stakeholders agree that the variety of nature programming is a great strength of the Division’s park system. Comments regarding the Division’s natural resources & nature programming included:

- Abundance of greenway trails
- Committed to environmental education and conservation
- Excellent naturalist programming
- Family access to learning about nature in the park
- Focus on natural area preservation
- Great nature areas, open spaces
- Maintenance of greenspaces
- Natural resources including greenway trails and canal banks
- Quality of 4H programs
- Variety of natural ecosystems

ADMINISTRATION AND STAFF

Stakeholders noted that the knowledge and expertise of park staff lends greatly to providing an exceptional experience for visitors. Parks’ staff keep abreast of industry trends and work to incorporate innovative best practices into park programming. Many stakeholders highlighted the resourcefulness of staff and administration to provide exemplary service, even when funding challenges are present. Many stated that quality leadership played a key role in high employee morale, noting high rate of employee retention. Sentiments shared regarding the strengths of parks’ administration and staff include:

- Career-minded employees - easy to retain
- Collaborative teamwork
- Dedicated and skilled staff
- Great team of administrative support
- Good focus on staff development & training
- Innovative, diverse, knowledgeable, flexible staff

- Improved relations with Human Resources
- Leadership team is top notch, responsive to constituents
- Reliable systems that help staff efficiency i.e., RecTrac software
- Robust use of part-time seasonal workers and interns
 - Use of interns supports young people toward self-sufficiency
- Skilled set of parks maintenance workers
- Supportive upper management
- Staff has a sensational attitude

PROGRAMMING AND ACTIVITIES

The Division provides a plethora of diverse activities and programs at their park locations. Offerings cater to the young and old, creating a great opportunity for visits with the whole family and appeal to a wide variety of users. From sports to arts and crafts to special events and naturalist programming, the diversity of programming is a great benefit. Many programs and activities are free or at low cost that affords access to residents with marginal income. Recreation centers also provide many community services like tax preparation, access to computers, and afterschool care to help meet resident's needs.

Stakeholders praised the Division for their ingenuity and innovation in diverse programming. Highlights of their comments include:

- Diverse activities for health & wellness i.e., mountain biking, walking/jogging paths, exercise equipment
- Dog parks, campgrounds, water parks and marinas appeal to vast demographic
- Excellent aquatic programming, drowning prevention
- Free afterschool & summer programs
- "Futures" program is noteworthy
- Great focus on programming for age segments and special populations
- Stellar educational programs i.e., science learning & nature education

VOLUNTEER NETWORK

Stakeholders identified strong participation from park volunteer base, or "Friends Groups" as a productive resource to capitalize on generating awareness for the Division and its needs in the community. Volunteers work diligently to help preserve park habitats, to raise funds and to educate the community about park offerings.

COLLABORATIVE PARTNERSHIPS

The Division has been successful in developing and sustaining partnerships that benefit the community and increase visibility. The Division collaborates with other County Divisions, Tri-Counties, the school district, the city park systems, Nova Southeastern University and other programs to leverage and create opportunities to cross promote and to share resources. Stakeholders agree that existing partnerships must continue to be nurtured, while also seeking new opportunities for synergy.

While there are many opportunities to increase partnerships and sponsorships, stakeholders noted that the Division adequately utilized current collaborations:

- Good intergovernmental relationships and cooperation

- Good internal and external community partners
- Law Enforcement
- Partnerships with Parks Foundation, Memorial Health, Friends Groups, Nova Southwestern University, Marine Advisory, Equine Assistance, Tradewinds and Atlantic Railroad

FACILITIES

The Division offers an array of recreation facilities, with programming for children, youth, adults, and seniors. Users currently enjoy a variety of amenities at fifty-one parks across the County. Many see these facilities as an equitable and inclusive resource that reflects a sense of community for both, internal and external users.

Stakeholders are generally supportive of facilities and offered the following comments about what makes the Division's facilities unique:

- Accessibility - Open Year Round
- Affordability
- Best in state
- Clean and well maintained
- Diversity and quality of facilities
- Safety & Security
- Well-staffed

1.1.2 OPPORTUNITIES

A primary goal for the Division is to have a sustainable and accessible system of facilities with programs reflective of all it serves. Suggestions for opportunities to bolster the parks and recreation division include infrastructure improvements, unique programming, enhanced marketing, administration and funding.

Stakeholders shared a number of perspectives for the future of the Division however, all stakeholders voiced concerns with the facilities and aging infrastructure of the system, and how to responsibly fund necessary improvements to enhance the overall experience for the parkgoer.

INFRASTRUCTURE IMPROVEMENTS

Infrastructure improvements, from paved roads and better lighting to renovated facilities and equipment were constant themes throughout discussions. Stakeholders would like more indoor sports fields/courts, aquatics, adventure amenities, biking, event space, and parks/facilities that accommodate the growing population in the County.

As provided by stakeholders, recommendations to improve and maintain existing recreation facilities include:

- Address current aging facilities, equipment, and infrastructure
- Better connectivity of white-way (walking corridors with lighting and gardens), greenways, blue-ways
- Connect countywide trail plan to master plan
- Create pedestrian and bicycle access into parks
- Enhance sports fields with artificial turf
- Establish more ADA access

- Identify solutions to address the impact of homeless population on parks facilities
- Improve access to Central Broward Park from closest BCT stop on SR7
- Improve park traffic congestion at large parks/coordinate transit access
- Improve wi-fi connectivity
- Increase and add facilities for indoor youth sports fields/courts
- Introduce energy efficiencies in park facilities such as solar panels
- Invest in maintenance of exotics
- More dog parks especially in southeast area of the County
- Need for indoor facilities to drive youth sports and sports tourism
- Pave roads, pathways and bike trails
- Signage in parks identifying flora, fauna, native species
- Upgrades to playgrounds, dog parks, aquatics, campgrounds
- Wetland mitigation at park properties

PROGRAMS AND SERVICES

Unique programming and activities were consistently identified as a strength of the County; though Stakeholders believe opportunities exist in the growth of trending recreation programs. Many believe new ideas can focus on non-traditional opportunities for teens and senior population to better serve these segments. There was a call for more educational programs focused on the naturalist enthusiast, e-sports, branded special events and tailored programs for specific needs in various parts of the County. The Division should also develop additional offerings and provide adequate inclusive programs for the population with disabilities.

Suggestions to enhance and improve the Division's offerings included:

- Accommodate for increase in population especially preschool and school-age children
- Astro tourism
- Bring back nature camp at Secret Woods
- Consider neighborhood parks to house more social service programs
- Create more branded special events
- Create offerings for residents who cannot go to golf courses that expand beyond a basketball court
- Dedicated E-sports space
- Develop curriculum for scouting badges
- Expand Swim Central to other models i.e. Teen Central
- Include technology in programming - QR codes, scavenger hunts, mobile gaming, geocaching
- Increase senior activities / special population programs
- Increase organized teen, young adult and young professionals' activities
- Increase sports programs
- Increase services designed to benefit community, i.e. afterschool programs, computer lab learning
- Gym with pickleball
- Offer discount rides provided by Broward Transit
- Residents in the Municipal Services District require more services/believe the level and funding of services are inferior to regional parks

MARKETING

The County currently advertises with the Airport, the Transit and many other facilities. However, the general consensus among stakeholders is that the Division needs to improve its outreach and awareness campaigns. These campaigns are intended to tell the story of the Division and efforts to provide consistent access to services. Many attendees value the system and want others to be aware of and support the Division's efforts. Several offered the following ideas to increase visibility of the Division's parks and facilities resources through a strategic marketing and public relations effort:

- Stand-alone public relations effort, separate from the County
- Simplified process for marketing and promotions
- More outreach to non-English speaking populations, multilingual collateral & signage
- Increased focus on social media outreach
- Work more closely with County PIO to improve marketing
- User friendly website with updated features including QR codes, virtual tours, etc.
- Expand marketing outreach to diverse communities especially those with neighborhood parks
- Educate leaders on needs of nature centers
- Create behind-the-scenes video documentary on park maintenance
- Stronger tie in and co-branding with tourism marketing
- Link social media accounts with other city and county divisions to share park content

FUNDING

Interviews with parks administration focused on investing in a sound strategic and fiscal plan to address staffing, training, employee retention and more efficient operations. Limited funding is an issue that will continue to present a challenge for the District. Stakeholders agree that ongoing financial sustainability is paramount, and many are interested as to what dedicated funding resources are available, i.e., bonds, grants, private funding that could help offset infrastructure needs, further development of the system, and additional programming opportunities.

The most common funding concerns identified by stakeholders:

- Access to funding for Municipal Services District
- Consider Public/Private partnership land development and acquisition
- Equitable fee structures applicable to all facilities and programs
- Explore capital funding and bond issue
- Explore opportunities to become fiscally sustainable, i.e., capital improvement programs, bond issues, GO Bonds
- Financial aid, grants, sponsorships, bonding source for more youth programming
- Identify more efficient operating procedures
- Review budget allocation process with the County
- Revisit economies of scale with PCard spend
- Streamline purchasing process

OPERATIONS

The Division's executive team and staff are highly praised for their efforts to maximize opportunities in the midst of funding shortfalls, for their commitment to collaboration with fellow parks staff, and for their dedication to providing exemplary customer service. The Division's employee retention is above expectation and employee morale is high.

Many concerns centered around additional staff support, streamlining processes for more efficiency and implementing policies that will ensure success at every level:

- Add dedicated staff for Marketing, IT, Maintenance, Tree Crew, Grant Writer, Social Media, Data & Analytics, GIS, Volunteer Coordinator
- Allocate staff more efficiently to understaffed parks; seasonal rotation of staff
- Database management training
- Employee incentive program
- Expand App scheduling to be division-wide
- Fully fund P19 positions across the agency
- Increase funding for employee training and development
- Increase management and supervisory staff at some parks
- Organize and update policies & procedures
- Promote cross training of staff and mentoring program

1.1.3 TOP PRIORITY

Stakeholders shared many priorities to enhance the Division's parks and recreation system. The future of the Division is contingent upon identifying a funding source(s) to address shortcomings related to aging infrastructure, staffing operations, improved visibility and unique programming. This initial phase of the master plan process helps clearly identify the recreational needs of the community and the desire to work collaboratively to create a world-class parks and recreation system.

Top priorities for the Division that were most frequently mentioned include:

- Improve existing facilities, infrastructure and equipment
- Consistent capital improvement program and dedicated funding source
- Explore all available funding sources
- Increase marketing to communicate parks unique offerings and increase visibility
- Increase outreach to garner more international visitors
- Focus on innovative programming for diverse segments of users
- Improve collaboration with other county divisions and city park system to expand programming and activities for users, like Library, cultural, transit, CVB, etc.
- Continued intergovernmental support
- Partner with schools, libraries for shared use of facilities/programming
- Create more public transportation access, network of non-automotive (multi-modal) connections regionally
- Better use of data to plan programming and activities
- Develop emergency management/security budget

- Streamline purchasing process, policy and procedures
- Help users age in place
- More outdoor offerings
- Master plan should be well defined by facility
- Division should serve as a best practices model for other park systems
- Consider future technology implications - computerization
- Greater autonomy as an agency



1.2 PUBLIC INPUT MEETINGS

In tandem with the stakeholder and focus group interviews, the consulting team also hosted 5 (five) public input meetings designed to further engage residents of the County. The public input meetings spanned three days and provided attendees with a presentation of the project, process, initial demographic findings, as well as an opportunity for residents to offer feedback on the parks system through live polling devices.

Following the presentation, attendees were able to ask questions and to identify the strengths, opportunities and top priority they see and envision for the Division. Close to 70 participants, representing a variety of interests, were present at the public forums. Each public input meeting is combined and summarized in the following sections that include the live polling combined results to each question asked and summarized open discussion public input. The location of the meetings was spread across the County at Division parks and facilities. The following locations were used for the meetings:

- Ann Kolb Nature Center Meeting # 1
- Long Key Nature Center Meeting # 2
- Fern Forest Nature Center Meeting # 3
- Central Broward Park & Broward County Stadium Meeting # 4
- Roosevelt Gardens Park Meeting # 5

LIVE POLLING

One key approach for soliciting feedback from attendees of the public forum was through live polling of the audience. Using the responses to focus group and key leadership interview questions, the consulting team developed questions within a PowerPoint presentation to gain an understanding of county needs.

Attendees were able to respond to these questions and view responses in real time using a polling device (i.e., ‘clicker’) to answer a series of questions related to usage and need for parks, trails, facilities, and programs.



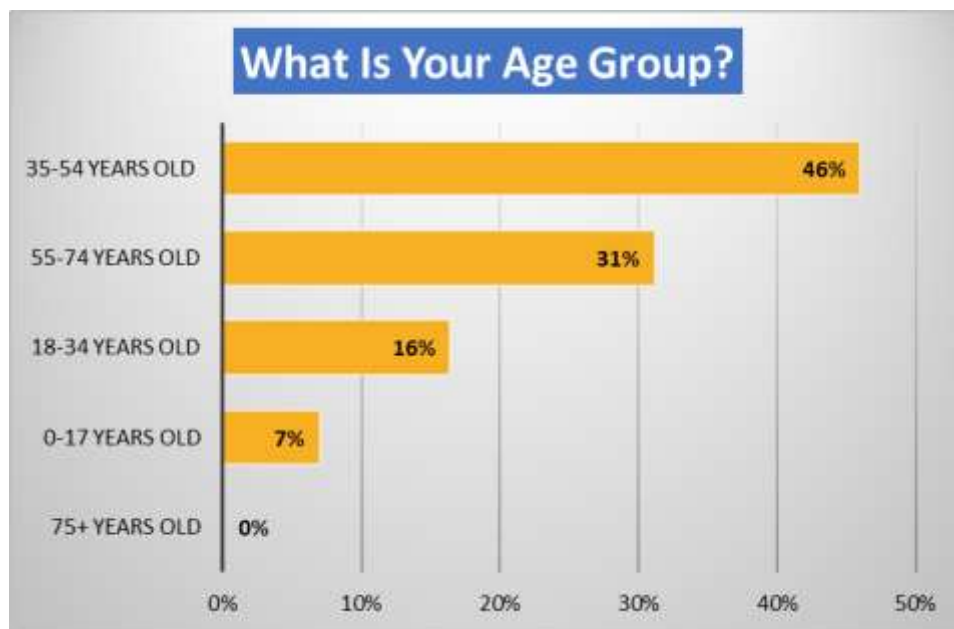
Figure 1: Invitation to Public Input Meetings in English and Spanish

1.2.1 LIVE POLLING RESULTS

This exercise was facilitated using a live polling software that allowed for attendees to share their input in real-time using clickers as polling devices. These results were then displayed to the attendees immediately after all the respondents had provided their input. The following pages depict the cumulative results of the public meetings.

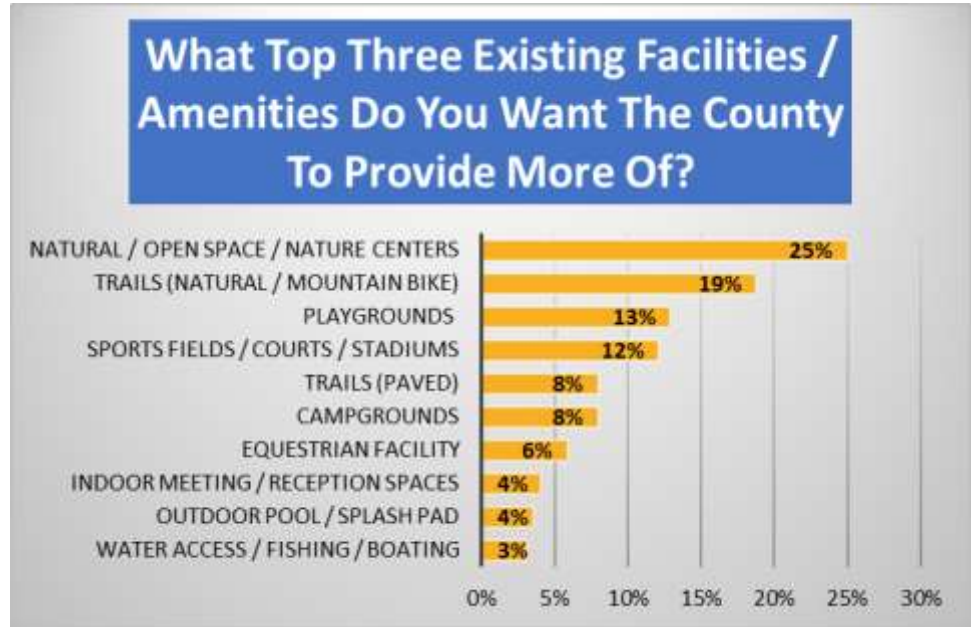
WHAT IS YOUR AGE GROUP?

The attendees of all public input meetings make up the age groups of 35-54 years old (46%), 55-74 years old (31%), 18-34 years old (16%), and 0-17 years old (7%).



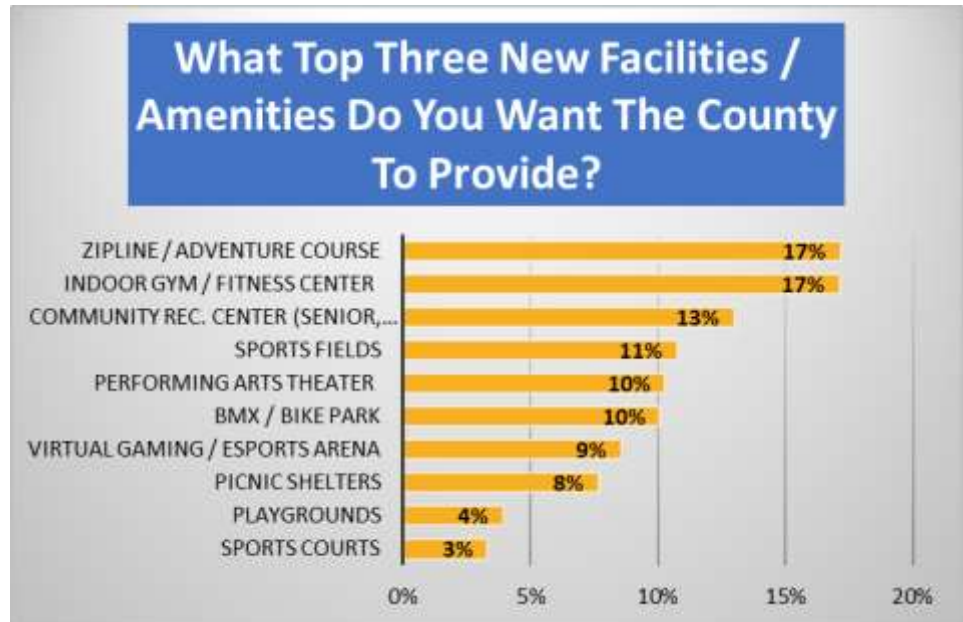
WHAT TOP THREE EXISTING FACILITIES / AMENITIES DO YOU WANT THE COUNTY TO PROVIDE MORE OF?

The top three combined responses for existing facilities and amenities that attendees want the County to provide more of is Natural / Open Space / Nature Centers (25%), Trails (Natural / Mountain Bike) at 19%, and Playgrounds (13%).



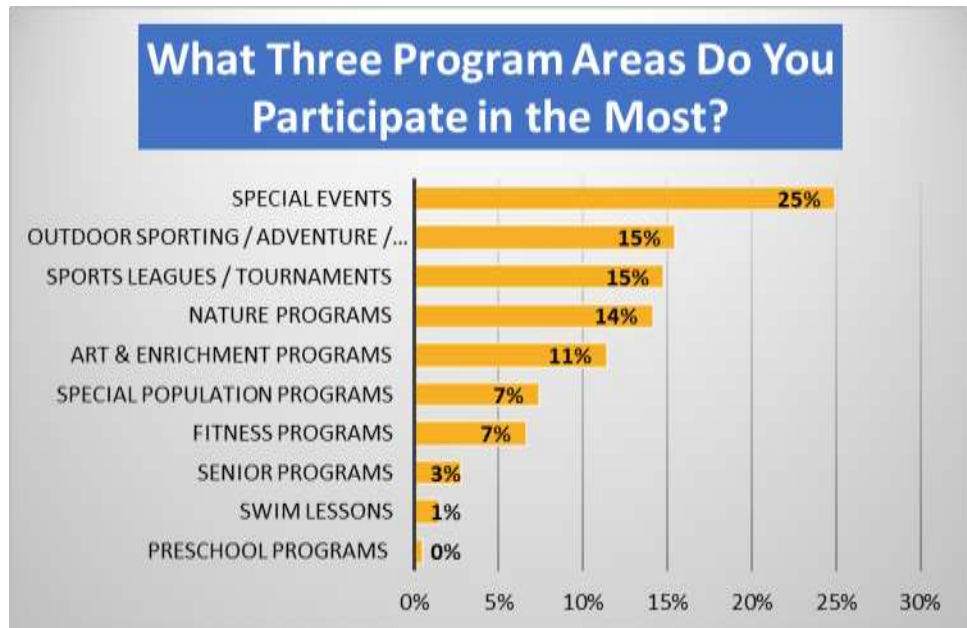
WHAT TOP THREE NEW FACILITIES / AMENITIES DO YOU WANT THE COUNTY TO PROVIDE?

The top new three facilities and amenities that attendees want the County to provide are Zipline / Adventure Course & Indoor Gym / Fitness Center (17%) and Community Rec. Center (Senior/Teens) (13%).



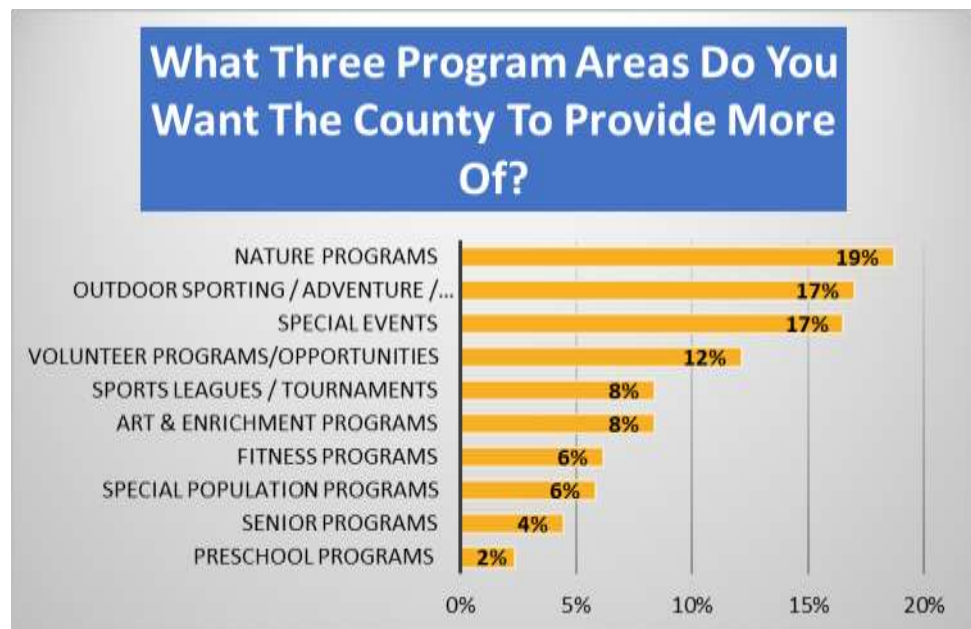
WHAT THREE PROGRAM AREAS DO YOU PARTICIPATE IN THE MOST?

The top three current program areas that attendees participate in the most are Special Events (25%), and Outdoor Sporting / Adventure / Equestrian & Sport leagues / Tournaments (15%).



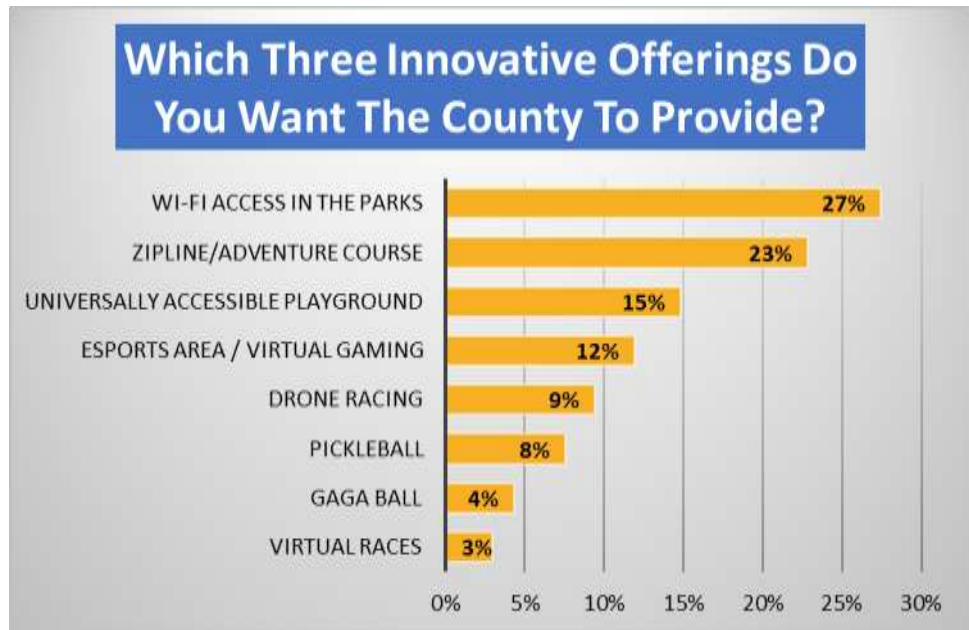
WHAT THREE PROGRAM AREAS DO YOU WANT THE COUNTY TO PROVIDE MORE OF?

The top three new program areas that attendees want the County to provide are Nature Programs (19%), and Outdoor Sporting / Adventure / Equestrian & Special Events (17%).



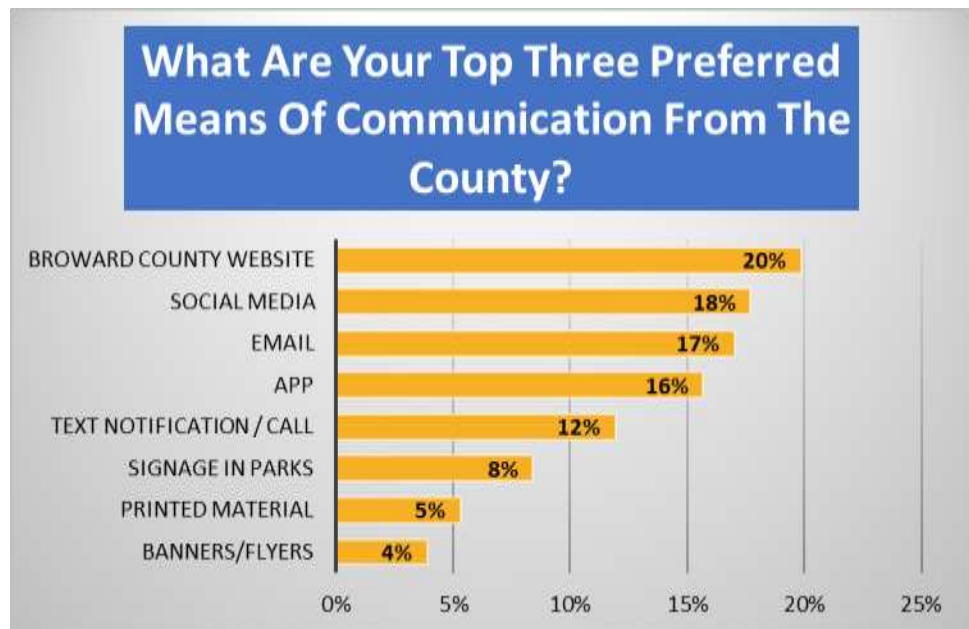
WHICH THREE INNOVATIVE OFFERINGS DO YOU WANT THE COUNTY TO PROVIDE?

The top new three innovative offerings that attendees want the County to provide are Wi-Fi Access in the Parks (27%), Zipline / Adventure Course (23%) and Universally Accessible Playground (15%).



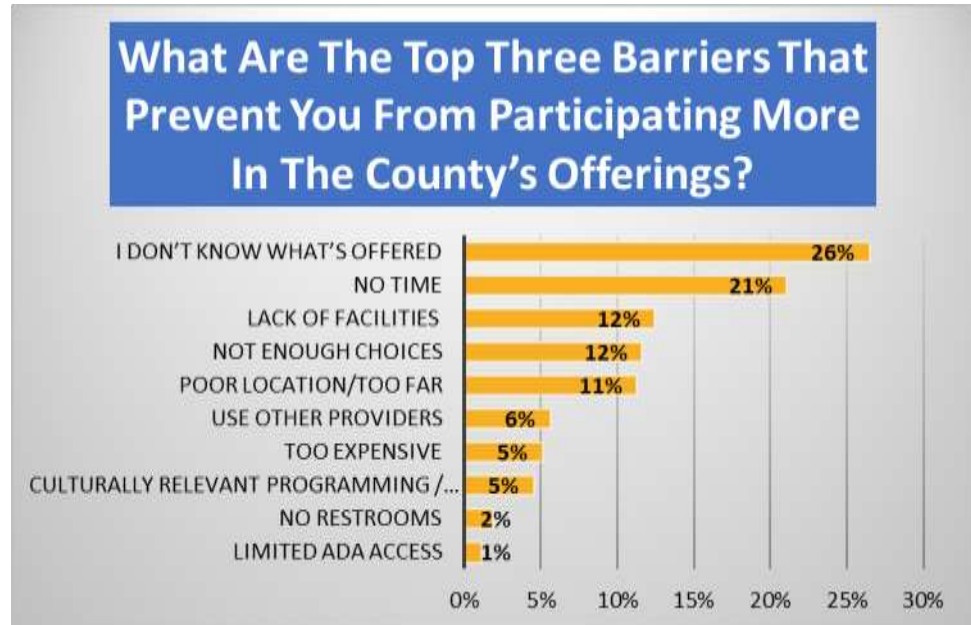
WHAT IS YOUR TOP THREE PREFERRED MEANS OF COMMUNICATION FROM THE COUNTY?

The top three preferred means of communication from the County that attendees identified are Broward County Website (20%), Social Media (18%) and Email (17%).



WHAT IS THE TOP THREE BARRIERS THAT PREVENT YOU FROM PARTICIPATING MORE IN THE COUNTY'S OFFERINGS?

The top three barriers that prevent participants from participating more in the County's offerings are I Don't Know What's Offered (26%) No Time (21%) and Lack of Facilities and Not Enough Choices (12%).



1.2.2 PUBLIC INPUT MEETINGS OPEN DISCUSSION – STRENGTHS

The open discussion that followed the live polling, centered around the strengths, opportunities, and priorities of the system as seen by participants of the public forum. The following is a summary of the notes captured during these facilitated discussions with the audience.

Operations + Staff

- Staff are very responsive, knowledgeable, innovative & dedicated
- Friends' groups
- Diversity of offerings
- Efforts to address invasive species
- Fee structure supports access to parks

Programs & Events

- Volunteer programs – access other opportunities
- Affordable summer camps
- More international offerings, diversity of programs
- Senior programs
- Afterschool programs
- Sports programs – skill development
- Music and events

Maintenance

- Campgrounds – well maintained
- Well maintained facilities & trails

Parks, Facilities, Trails & Amenities

- Geographical locations – spread out
- Nature Centers are valuable assets
- Access to & connection of equestrian trails
- The Observatory
- Target ranges
- New outlets – Drones, RC airfield
- Top notch dog parks
- Last remaining green spaces in County
- Nature trails & boardwalks
- Diversity of parks in terms of size, scope, locations

1.2.3 PUBLIC INPUT MEETINGS OPEN DISCUSSION - OPPORTUNITIES

Operations

- Utilize apps like geo-tagging
- Better communication with vendors
- Identify findings and schedule for conflicting activities, i.e., equestrian and drones
- Customer service – access to person/information (telephone)
- Sharing environmental expertise
- Identify specific needs of diverse and special needs communities

Maintenance

- Improve staffing/restroom maintenance
- Expand website content

System Funding

- Communicate the importance of appropriately funding parks
- Funding for conservation of species in natural areas

Parks, Facilities & Amenities

- Connectivity between City / County assets
- Equestrian camping
- Chain fencing / less restrictions / egress
- Access to equestrian trails in the evenings with low lighting
- Better connection w/facilities/collaboration on east side
- Safety, after parks are closed
- Swimming pools in Broward Municipal Services District zones
- Expand pickleball offerings
- Marina more boats, clean restrooms
- Paved bike trails more accessible
- Position information kiosks in parks
- Better security: light, cameras, signs
- Updating infrastructure – roadways, buildings
- Signage (QR codes with information on trees, etc.)
- Paddle boarding, kayaking
- Develop more greenways
- Improve field conditions
- Improve stadium infrastructure
- Esports at stadium
- Open air space for drone racing
- Install speed bumps and better lightning on roads near parks
- Access to social programs by walking

Programs & Events

- Share programming / rotate exhibits
- Mobile exhibits / outreach programs
- More kid-friendly programming - Jr Ranger Program
- Traveling art exhibits – local history
- Organize more offerings for youth sports/activities at facilities
- More programs-young professionals
- Consider summer programming series: music, concerts, food trucks, movies, festivals

Marketing & Communications

- Increase awareness of offerings
- Cross-promote with partners
- Communicate to elected officials that parks are important
- Promote adult sports leagues
- Develop promotion video of offerings
- Encourage more local residents to use the parks – lots of people coming from other counties
- Outreach about volunteer opportunities (students)
- Highlight local teams at parks
- Updated modes of outreach, communication – digital

1.2.4 PUBLIC INPUT MEETINGS – TOP PRIORITY

Operations

- Conserve/preserve ecosystems in parks
- Mitigation of pollution
- Develop roadmap for priority setting

Programs & Events

- Ensure safe place for recreational offerings
- Expanding youth programs to all parks
- Larger special events

Marketing & Communication

- Greater recognition of the value of parks resources by community
- Increase awareness and outreach
- Better coordination of City and County Departments

Parks, Facilities, Trails & Amenities

- Expand trail systems – More equestrian / mountain bike
- Protect species in urban areas/increase awareness - Remove exotic animals & plants
- Maintain and improve wildlife habitat

1.3 APPENDIX – PUBLIC INPUT MEETING RESULTS FOR EACH LOCATION



Ann Kolb Nature Center Public Meeting #1

11

Residents Participated in Live Polling
(Top 3 Results for each question are below)

Want the County To Provide More...

25%

Natural / Open Space /
Nature Centers

22%

Trails Natural/Mountain

11%

Campgrounds, Equestrian Facilities &
Playgrounds

Want the County To Provide New...

23%

Rec Center & Zipline /
Adventure Course

19%

Indoor Gym / Fitness Center &
Performing Arts Theater

10%

Playgrounds

Programs Attendees Participate in...

27%

Nature Programs

15%

Arts & Enrichment & Outdoor Sporting /
Adventure / Equestrian

12%

Special Events

Programs Attendees Want More of...

26%

Nature Programs

19%

Outdoor Sporting / Adventure /
Equestrian

16%

Arts & Enrichment Programs

Innovative Offerings Want County to
Provide...

39%

Zipline / Adventure Course

17%

Pickleball & Universally Accessible
Playground

11%

WiFi Access in Parks

Preferred Means of Communication...

21%

Broward County Website
& Email

17%

Social Media

14%

App & Signage in Parks

Top Three Barriers
to Participation...

23%

I don't know what's offered

19%

No Time

15%

Poor Location / Too Far



STRENGTHS

- Fee structure for access to parks
- Geographical locations
- Nature Center is an asset
- AKNC friend's group
- Knowledgeable, responsive staff
- Last remaining green spaces
- Well maintained facilities & trails
- User friendly website

OPPORTUNITIES

- Increase awareness of offerings
- Cross promote with partners
- Share programming / rotate exhibits
- Connectivity between City/County assets
- Mobile exhibits /outreach programs
- More kid-friendly programming Jr Ranger program
- Utilize apps like geo-tagging
- More programs-young professionals
- Develop promotion video of offerings
- Marina more boats, clean restrooms
- Paved bike trails more accessible
- Position information kiosks in park
- Better security: lights, cameras, signs
- Park employees use campgrounds to assess needs

TOP PRIORITY

- Market offerings to seniors
- Highlight volunteer opportunities
- Fix safety hazards
- Fulltime staff for nature programs
- Pave south trail
- Increase awareness and outreach
- Conserve/preserve eco-systems in parks
- Collaborate with school programs
- Expand trail systems – rough or smooth surfaces
- Develop roadmap for priority setting
- Remove exotic animals & plants
- Consider solar panels



Long Key Nature Center Public Meeting #2

17

Residents Participated in Live Polling
(Top 3 Results for each question are below)

Want the County To Provide More...

25%

**Natural / Open Space /
Nature Centers**

21%

Trails Natural/Mountain

16%

Equestrian Facilities

Want the County To Provide New...

17%

Community Rec Center

15%

Picnic Shelters & Zipline / Adventure
Course

13%

Performing Arts Theater & Sports Fields

Programs Attendees Participate in...

28%

**Outdoor Sporting /
Adventure / Equestrian**

17%

Special Events

15%

Nature Programs

Programs Attendees Want More of...

26%

**Outdoor Sporting /
Adventure / Equestrian**

19%

Nature Programs

13%

Performing Arts Theater & Special Events

Innovative Offerings Want County to
Provide...

25%

WiFi Access in Parks

13%

Zipline / Adventure Course

11%

Universally Accessible Playgrounds

Preferred Means of Communication...

20%

Email

18%

Signage in Parks & Social Media

16%

Broward County Website

Top Three Barriers
to Participation...

28%

I don't know what's offered

21%

Lack of Facilities

14%

No Time



STRENGTHS

- Access to the equestrian trails
- Volunteer programs –access other opportunities
- Well maintained – camping
- Freedom in park, i.e., Markham Park
- The observatory
- Shooting range
- New outlets – drones, R.C. airfield
- Top notch dog parks
- Great response from staff
- Connection of equestrian trails
- Affordable summer camps

OPPORTUNITIES

- Equestrian camping
- Chain fencing / less restrictions / egress
- Better communication with vendors
- Access to parks for camping at night
- Identify findings and schedule for conflicting activities, i.e., equestrian and drones
- Access to equestrian trails in the evenings with low lighting
- Unused golf courses to be used as water access points
- Don't miss the data regarding educational – specifically what is already in the parks
- A motorized park – because bikes are banned
- Encourage more local residents to use the parks – lots of people coming from other counties

TOP PRIORITY

- Focus on children and aftercare needs
- Heroes Park
- Mitigation of pollution (two attendees made this comment)
- Same or more parks for equestrians to play together
- More equestrian trails/access
- More safety – equestrian trails
- Expansion of trails – of all kinds (two attendees made this comment)
- To cohabitately effectively with each other
- Equestrian at night



Fern Forest Nature Center Public Meeting #3

8

Residents Participated in Live Polling
(Top 3 Results for each question are below)

Want the County To Provide More...

36%

Trails Natural/Mountain

29%

Natural / Open Space / Nature Centers

14%

Campgrounds

Want the County To Provide New...

26%

**Rec Center & Zipline /
Adventure Course**

22%

BMX / Bike Park

13%

Performing Arts & Picnic Tables

Programs Attendees Participate in...

30%

**Nature Programs & Outdoor
Sporting / Adventure /
Equestrian**

13%

Arts & Enrichment & Special Events

9%

Fitness Programs

Programs Attendees Want More of...

30%

**Nature Programs & Outdoor
Sporting / Adventure /
Equestrian**

15%

Fitness Programs

10%

Volunteer Programs / Opportunities

Innovative Offerings Want County to
Provide...

42%

Zipline / Adventure Course

26%

WiFi Access in Parks

16%

Universally Accessible Playgrounds

Preferred Means of Communication...

30%

Broward County Website

17%

Email

13%

App, Signage in Parks & Social Media

Top Three Barriers
to Participation...

32%

Poor Location / Too Far

26%

I don't know what's
offered

16%

Lack of Facilities / No Time



STRENGTHS

- Nature trails and boardwalks
- Innovative
- Great parks
- Volunteer programs
- Diverse offerings
- Dedicated naturalists
- Maintenance of invasive species

OPPORTUNITIES

- Equestrian trails
- Provide naturalist interpretation
- Nature walks
- Kiosk information
- Better connection w/facilities/collaboration on east side
- Customer service – access to person/information (telephone)
- Traveling art exhibits – local history
- Skate park
- Sharing environmental expertise
- Outreach about volunteer opportunities (students)
- Updating infrastructure – roadways, buildings
- Signage (QR codes with information on trees, etc.)
- Paddle boarding, kayaking
- Highlight local teams at parks
- Lack of greenways
- Updated modes of outreach, communication – digital
- Lack of connectivity for bicycles

TOP PRIORITY

- Community appreciation for Deerfield Island Park
- Greater recognition of available resources by community
- Better coordination of City and County Departments
- Preservation/protection of existing mountain bike trails
- Plan to rebuild mountain bike trails at Quiet Waters
- Expanding youth programs to all parks – technology, school system
- Get kids outside
- Add more mountain bike trails to other parks
- Maintain and improve wildlife habitat
- Recreational access to fishing, wildlife



Central Broward Park & Broward County Stadium Public Meeting #4

11

Residents Participated in Live Polling
(Top 3 Results for each question are below)

Want the County To Provide More...

24%

Natural / Open Space / Nature Centers, Playgrounds & Sports Field / Courts / Stadiums

12%

Trails Natural/Mountain

6%

Campgrounds, Indoor Meeting / Reception Spaces & Trails (paved)

Want the County To Provide New...

23%

Indoor Gym / Fitness Center

14%

Sports Fields, Virtual Gaming / eSports Arena & Zipline / Adventure Course

9%

Community Rec Center & BMX / Bike Park

Programs Attendees Participate in...

37%

Special Events

26%

Sport Leagues / Tournaments

10%

Arts & Enrichment & Special Population Programs

Programs Attendees Want More of...

25%

Special Events

17%

Sport Leagues / Tournaments

13%

Nature Programs & Volunteer Programs

Innovative Offerings Want County to Provide...

35%

WiFi Access in Parks

18%

eSports Arena / Virtual Gaming

12%

Drone Racing, Universally Accessible Playground & Zipline / Adventure Course

Preferred Means of Communication...

19%

App, Broward County Website Social Media & Text / Call

14%

Email

5%

Banners / Flyers & Printed Material

Top Three Barriers to Participation...

27%

I don't know what's offered & No Time

13%

No Time

7%

Cultural Program / Language Barrier, Lack of Facilities, Poor Location / Too Far, Too Expensive & Use other Providers



STRENGTHS

- Diversity of parks in terms of size, scope, locations
- More international offerings, diversity of programs
- Access to parks
- Good natural parks, i.e., Anne Kolb, Secret Woods

OPPORTUNITIES

- Better communication with city park system
- Communicate to elected officials that parks are important
- Promote adult sports leagues
- Improve staffing/restroom maintenance
- Importance of funding parks
- Consider summer programming series: music, concerts, food trucks, movies, festivals
- Improve field conditions
- Improve stadium infrastructure
- Esports at stadium
- Open air space for drone racing
- Invest in maintenance of parks

TOP PRIORITY

- Stadium improvements
- Larger special events
- Benchmarking existing funding per population to make case for future funding
- Showcase regional park offerings, specifically at Central Broward Park
- Ensure safe place for recreational offerings
- Clean parks
- Branding of specific offerings
- Communicate information about parks accurately
- Create a sense of community while promoting health, wellness, social cohesion



Roosevelt Garden Park Public Meeting #5

20 Residents Participated in Live Polling
(Top 3 Results for each question are below)

Want the County To Provide More...
24%
Natural / Open Space / Nature Centers, Playgrounds & Sports Field / Courts / Stadiums
12%
Trails Natural/Mountain
6%
Campgrounds, Indoor Meeting / Reception Spaces & Trails (paved)

Want the County To Provide New...
23%
Indoor Gym / Fitness Center
14%
Sports Fields, Virtual Gaming / eSports Arena & Zipline / Adventure Course
9%
Community Rec Center & BMX / Bike Park

Programs Attendees Participate in...
37%
Special Events
26%
Sport Leagues / Tournaments
10%
Arts & Enrichment & Special Population Programs

Programs Attendees Want More of...
25%
Special Events
17%
Sport Leagues / Tournaments
13%
Nature Programs & Volunteer Programs

Innovative Offerings Want County to Provide...
35%
WiFi Access in Parks
18%
eSports Arena / Virtual Gaming
12%
Drone Racing, Universally Accessible Playground & Zipline / Adventure Course

Preferred Means of Communication...
19%
App, Broward County Website Social Media & Text / Call
14%
Email
5%
Banners / Flyers & Printed Material

Top Three Barriers to Participation...	27% I don't know what's offered & No Time	13% No Time	7% Cultural Program / Language Barrier, Lack of Facilities, Poor Location / Too Far, Too Expensive & Use other Providers
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STRENGTHS

- After-school program
- Senior programs
- Natural parks
- Affordable offerings
- Music and events
- Field trips
- Diversity of programs
- Sports programs for skill development

OPPORTUNITIES

- Organize more offerings for youth sports/activities at facilities
- Safety, after parks are closed and specifically at Easterlin Park
- Funding for conservation of species in natural areas
- No swimming pools in Broward Municipal Services District zones
- Expand pickleball offerings
- Coordination across agencies, i.e., YMCA
- Knowledgeable staff
- Identify specific needs of diverse and special needs communities
- Install speed bumps and better lightning on roads near parks
- Add educational information and signage along trails
- Increase funding for parks
- Access to social programs within walking distance
- Expand content and information on website
- More playground and health & fitness equipment

TOP PRIORITY

- Save and enhance parks and resources
- Protect species in urban areas/increase awareness
- More pickleball
- More activities for youth, create safe space for youth
- Make sure staff fully vetted
- Caring staff
- Swimming pools
- More family night activities
- Provide more educational tools like computers
- Funding and safety
- Keep equestrian trails safe and useable
- Make sure Master Plan is implemented